

NEW!

ACCESS EQUIFAX CREDIT REPORTS THROUGH FORIUS

Whether you buy from, lend to, or sell to other businesses, you need predictive information — solid business intelligence that can make a big difference in the growth and success of your company, especially in today's fast-paced environment.

Now you can boost your business intelligence by accessing Equifax credit reports through Forius. This new service, strongly endorsed by your Forius Board of Directors, provides you with access to unique banking and financial information that can strengthen your customer assessment process and give you additional peace of mind on critical customer decisions.

What does this mean to you? Here are three immediate advantages. You can:

1. Expand your market coverage, especially in the volatile small-business segment
2. Check another source
3. Use your current Forius contract

See the next page to learn more! ➔

MAKE TIMELY DECISIONS WITH CONFIDENCE.

Take advantage of this newest business credit resource from Forius. Get critical information that can help you reap big rewards in today's uncertain economy. Check out www.forius.com/equifax for more details.



Smart business (credit) decisions start here.

Phone: (612) 341-9600 or (800) 279-6226

3 Great Reasons To Try Equifax Credit Reports Today

1

EXPAND YOUR MARKET COVERAGE

The Equifax commercial database covers 24 million total entities — including 5-6 million emerging businesses that use credit cards, leases and/or bank financing instead of trade credit. This 25% increase in potential clients over other commercial databases can give you valuable, real-time information when these emerging entities show up on your doorstep wanting open-account credit with your company.

2

CHECK ANOTHER SOURCE

As deals get bigger and risk increases, you need a second data source to help you dig deeper and paint a more complete picture of your company's exposure.

3

USE YOUR CURRENT FORIUS CONTRACT

There's no need to ask your controller for a bigger budget to try out the Equifax database. If you already have a Forius business service agreement for credit information, simply use your contract to purchase Equifax credit reports — as well as other Forius services!

What your peers are saying

"Stock Building Supply has been utilizing the Small Business Credit Report from Equifax for some time. We find that with their solid base of banking information coupled with the increasing number of suppliers in our industry reporting information to them, the quality of the credit report is excellent ...

"I would recommend Equifax to other building material suppliers. Not many companies have been successful in developing a database exclusively for the building materials industry, and Equifax is a leader in this initiative."

*Dan O'Neill
Corporate Director of Credit
STOCK Building Supply*

Check out www.forius.com/equifax for more details.